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To whom it may concern,

I am honoured to provide a letter of reference for Kelli MacLean, who reported to me as a Senior Graphic Designer in 2007 and 2008.

Kelli excelled as a designer and creative leader. She learned new software and skills, quickly and effectively. She displayed strong initiative, leveraging her rich, work experience to introduce systems and workflows that increased the efficiency of the department, and the quality of the materials produced.

Kelli has a wonderful ability to address tough issues head on with humour and professionalism. She both produces at a high level, and brightens the day of those around her. She was a much liked member of the team.

I highly recommend Kelli to you in a senior creative role.

Yours sincerely,

Todd J. B. Blayone, M.A.
Director, Metroland East Interactive